

SOS Rx Information and Education Project
Criteria to Determine Which Websites to Include as Additional Resources on
SOS Rx Oral Anticoagulant Website (mybloodthinner.org)

DRAFT

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- **Sponsorship:**
 - Does the website state who owns and operates it? Is it a non-profit, medical institution, a group of doctors in private practice, or a pharmaceutical manufacturer?
 - Does the website list contact information for those who own and operate it (mailing address, email address, and phone number)?
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- **Purpose:**
 - What is the website's intent?
 - What is the scope of the information presented?
 - How will the information add to the content of www.mybloodthinner.org?
- **Audience:**
 - Who is the website intended for? Patients or providers?
- **Clarity, Appropriateness, and Accuracy:**
 - Is the website well organized?
 - Does the website provide the type and level of information appropriate for the intended audience?
 - Does the website avoid bias and include balanced information?
 - Is the information accurate?
- **Sources and Credentials:**
 - Does the website indicate the author(s) and/or the organizational source of information?
 - Does the website include the date of when the material was written and indicate updates?